

～Ibaraki Golf Tourism Study Teams(IGTST) Report VO.1～

Date of issued October 20, 2023



Our first meeting was held on October 18th, 2023.

On our commemorative first meeting, we have invited Mr. Tadashi ENDO who is Hokkaido univ. professor, and pioneer of Japanese golf tourism, He gave a lecture on golf tourism activity in Japan, and international market of golf tourism.

▼Opening remarks (Organizer Mr. Kenny OKANO)



▼Opening speech (Ibaraki pref. assembly member Mr. Toshio IIDA)



▼Lecture on golf tourism (Mr. Endo)



▼People from various industries gathered.



◆◆Questionnaire result after the meeting◆◆

- I had no opportunity to study on golf tourism. I could listen a lecture and exchange opinions, I spent valuable time today.
- It was interesting that foreign tourists are very important. There is a rocky road ahead of Ibaraki, but I trust the success of golf tourism.
- I listened an example about inbound in Hokkaido, I learned a lot. Ibaraki has an airport, and there are many golf courses, so I expect for golf tourism.
- The participants were various industries related golf tourism. I really think this meeting is revolutionary.

Invitation letter ~the second meeting~

21th Tue Nov. 18:15~20:00 @co-en meeting0102 Hotel Nikko Tsukuba

We will invite Ms. Sachiko HATAYA. (Director of international tourism division Ibaraki pref.)

She will give a lecture on efforts about golf tourism in Ibaraki, and make a report of golf promotion held in Melbourne 3th Oct.

